

Terms & Conditions – “Jack’s Ultimate July City Stay” Giveaway

1. Organiser

This giveaway is organised by The July (referred to as “we”, “our” or “us”).

2. Eligibility

The giveaway is open to individuals aged 18 or older. Entrants must reside in the UK or the Netherlands. Employees of The July, their immediate family members, or anyone professionally connected to the promotion are not eligible to enter.

3. How to Enter

Participation is free and no purchase is necessary. To enter, participants must:

- Follow @TheJuly and @JackGuinness on Instagram*
- Like and save the giveaway post*
- Tag at least one friend in the comments they'd like to bring*
- (Optional) Sign up to The July’s newsletter via the link in bio for an extra entry*
Participation is limited to one entry per person unless additional entries are gained through the optional newsletter sign-up.

4. Entry Period

The giveaway opens upon posting and closes on Friday, July 18, 2025 at 23:59 CET. Entries received after this time will not be considered.

5. Winner Selection & Notification

One (1) winner will be selected at random from all eligible entries. The winner will be contacted via Instagram direct message within five (5) days of the closing date. If the winner does not respond within seven (7) days, a new winner may be selected. The decision is final, and no correspondence will be entered into.

6. Prize Details

The winner will receive:

- A two-night stay for two at The July London Victoria*
- Breakfast box in bed from The July*
- Dinner at The Idler (The July’s in-house restaurant)*

- *Personal training or yoga session in our wellness center*
 - *Two tickets to Cabaret at The Kit Kat Club*
 - *Two tickets to the Frameless exhibition*
 - *A curated itinerary including a walk to Fortnum & Mason and Dover Street Market*
 - *Free time to explore the city*
7. *Travel to and from London is not included. Accommodation dates are subject to availability and must be redeemed in August 2025. No cash alternative will be offered. Prize is non-transferable and cannot be exchanged.*
8. *Liability*
The July accepts no liability for any loss, damage, or injury incurred by the winner while participating in or using the prize. Use of the prize is at the winner's own risk.
9. *General Conditions*
- *This promotion is in no way sponsored, endorsed, administered by or associated with Instagram.*
 - *The July reserves the right to cancel, suspend or amend the giveaway if necessary due to circumstances beyond our control.*
 - *By entering, participants agree to these terms and conditions in full.*
10. *Publicity*
By accepting the prize, the winner agrees to allow The July to use their name and/or Instagram handle and, if applicable, content related to the stay for promotional purposes in marketing channels, unless they explicitly request otherwise in writing.
11. *Data Protection*
Any personal data provided will only be used for the purposes of administering the competition, unless the participant has opted into receiving future communications from The July.
12. *Governing Law*
This competition and these terms are governed by Dutch law.