

AMSTERDAM



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THE

JULY

THE JULY AMSTERDAM TWENTY EIGHT



The July – Twenty Eight is an apartment-hotel in Amsterdam South, perfectly located for easy access to Schiphol Airport, the RAI Convention Centre, and the city's many cultural highlights.

We combine the comfort and flexibility of apartment living with the luxury of hotel service. With the famous Vondelpark just around the corner, you'll have the best of both worlds at your doorstep.

All 56 apartments feature a beautiful living room, a fully-equipped kitchen, comfortable beds, and high-speed Wi-Fi.

APARTMENT
LIVING,
HOTEL LOVING.

Why The July – Twenty Eight



LOCATION

In Amsterdam Oud-Zuid, close to the Museum Quarter, Vondelpark, the Zuidas business district and local cafés, restaurants and boutiques.



APARTMENTS

Thoughtfully designed spaces ranging from Studios to spacious One-Bedroom Apartments, Two-Bedroom Apartments and Family Apartments.



FLEXIBLE STAYS

Designed for both short city trips and longer stays, with in-room kitchens.



WELLNESS & GYM

Fully-equipped gym, sauna and wellness facilities available for guests to recharge and reset.



FOOD & DRINK

Honesty Bar: Help yourself, anytime. Open all day, every day.



WORK & CONNECT

Flexible communal spaces designed for working, meeting or unwinding between plans.



DESIGN

An original building designed by Kollhoff Architects, where historic grandeur comes to life through an open-plan design.



VIEWS

Top-floor spaces offer panoramic views over the leafy surrounding neighborhood of Amsterdam South.



24/7 SERVICE

Premium hotel service with the comfort and flexibility modern travellers look for today.



SUSTAINABILITY

Sustainability-led design choices and a long-term vision for responsible urban hospitality.



WIFI

Free high-speed Wi-Fi throughout the property.



LAUNDRY

Staying a while? Our on-site laundry room makes it easy to keep things fresh.



Studio Apartment

Built for a dreamy night's sleep. Expect a comfortable king size bed, a mattress made by hand, and crisp linen ready for colourful dreams.

Our Studio Apartment has all you need to thrive in a home away from home. Consider this your base to explore Amsterdam and recharge in comfort. Plus, enjoy full use of our hotel facilities.



SIZE: 29-39 M2
DOUBLE BED



Executive Apartment

More room to make your own. Larger than our studios, this apartment features a fully equipped kitchen, workspace and lounge area.

Extra space, extra convenience. A perfectly proportioned space to work, play, rest and recharge. Make use of additional space to entertain and enjoy full use of our hotel facilities.



SIZE: 35-38 M2
DOUBLE BED



Two-Bedroom Apartment

Whether you're on a business trip with colleagues, away with your family or exploring Amsterdam with friends, this is the place for a palatial stay.

The apartment features a comfortable bedroom, private bathroom and separate living area, creating a spacious setting for both productive workdays and relaxed evenings.



SIZE: 60-105 M2

2 DOUBLE BEDS

2 BATHROOMS





Location

Located in Amsterdam Oud-Zuid, The July – Twenty Eight places guests close to the city's renowned Museum Quarter, leafy parks, local cafés and neighbourhood favourites.

Set in one of Amsterdam's most elegant residential areas, the hotel is surrounded by independent coffee spots, vibrant restaurants and boutique shops, all within easy reach of Vondelpark and the city's cultural highlights.

Well-connected for both business and leisure travel, guests can easily reach Amsterdam Schiphol Airport, the Zuidas business district and key public transport links across the city. Whether guests are visiting for work, an extended stay or a city break, The July – Twenty Eight is designed to keep them connected to the very best of Amsterdam.



AIRPORT

15 minutes by car

VONDELPARK

30 minutes on foot

SOUTH STATION

15 minutes on foot

CITY CENTRE

20 minutes by public transport

THE JULY AMSTERDAM BOAT & CO



The July – Boat & Co is an apartment-hotel on the waterfront in Houthaven, Amsterdam's historic timber harbour district.

Our 82 apartments, ranging from studios to family rooms, have everything executives, entrepreneurs, friends, and families need for a comfortable stay. Each apartment features a fully-equipped kitchen, living space, dedicated workspace, bathroom, comfortable beds, and hotel service.

Culture and heritage are woven throughout the property. Inside, you'll find a daylight-filled atrium, large warehouse-style bay windows, and colourful brick walls. Outside, our terrace hugs the water's edge, making it the perfect spot for a daytime stroll or an evening drink.

STAY A NIGHT,
A WEEK,
A WHILE

Why The July – Boat & Co



LOCATION

On Amsterdam's Houthaven waterfront, moments from the Jordaan, Westerpark, the IJ and Amsterdam's historic city centre.



APARTMENTS

Thoughtfully designed spaces ranging from Studio Apartments to spacious One and Two-Bedroom Apartments and Family Apartments.



FLEXIBLE STAYS

Designed for both short city trips and longer stays, with fully equipped kitchens.



WELLNESS & GYM

Fully-equipped gym, sauna and wellness facilities available for guests to recharge and reset.



FOOD & DRINK

Vessel: Waterfront dining, relaxed drinks and all-day favourites from morning to evening.



WORK & CONNECT

Flexible communal spaces designed for working, meeting or unwinding with views over the water.



DESIGN

Contemporary waterfront architecture with calm interiors inspired by Houthaven's industrial heritage.



VIEWS

Many apartments and shared spaces overlook the IJ and Amsterdam's vibrant waterfront.



24/7 SERVICE

Premium hotel service with the comfort and flexibility modern travellers look for today.



SUSTAINABILITY

Built in Houthaven, the Netherlands' first climate-neutral district, with BREEAM Excellent certification and Green Globe-certified operations.



WIFI

Free high-speed Wi-Fi throughout the property.



LAUNDRY

Staying a while? Our on-site laundry room makes it easy to keep things fresh.



Studio Apartment

Wake up refreshed in a king-size bed with a handcrafted mattress, soft cotton linen and everything in place for a great night's sleep.

Our Studio Apartment offers relaxed waterfront living with plenty of space to cook, unwind and settle into Amsterdam. Plus, enjoy full access to all hotel facilities.



SIZE: 28-38 M2
DOUBLE BED



One-Bedroom Apartment

A spacious apartment with room to spread out, settle in and feel at home. Designed with separate spaces to relax, work and recharge at your own pace.

With a separate living area, fully equipped kitchen and plenty of space to make your own, our One-Bedroom Apartment offers all the comforts of home. Unwind after a day in the city and enjoy full access to all hotel facilities.



SIZE: 39 M2
DOUBLE BED





Two-Bedroom Apartment

Whether you're on a business trip with colleagues, away with your family or exploring Amsterdam with friends, this is the place for a palatial stay.

The apartment features a comfortable bedroom, private bathroom and separate living area, creating a spacious setting for both productive workdays and relaxed evenings.



SIZE: 61 M2
2 DOUBLE BEDS
2 BATHROOMS

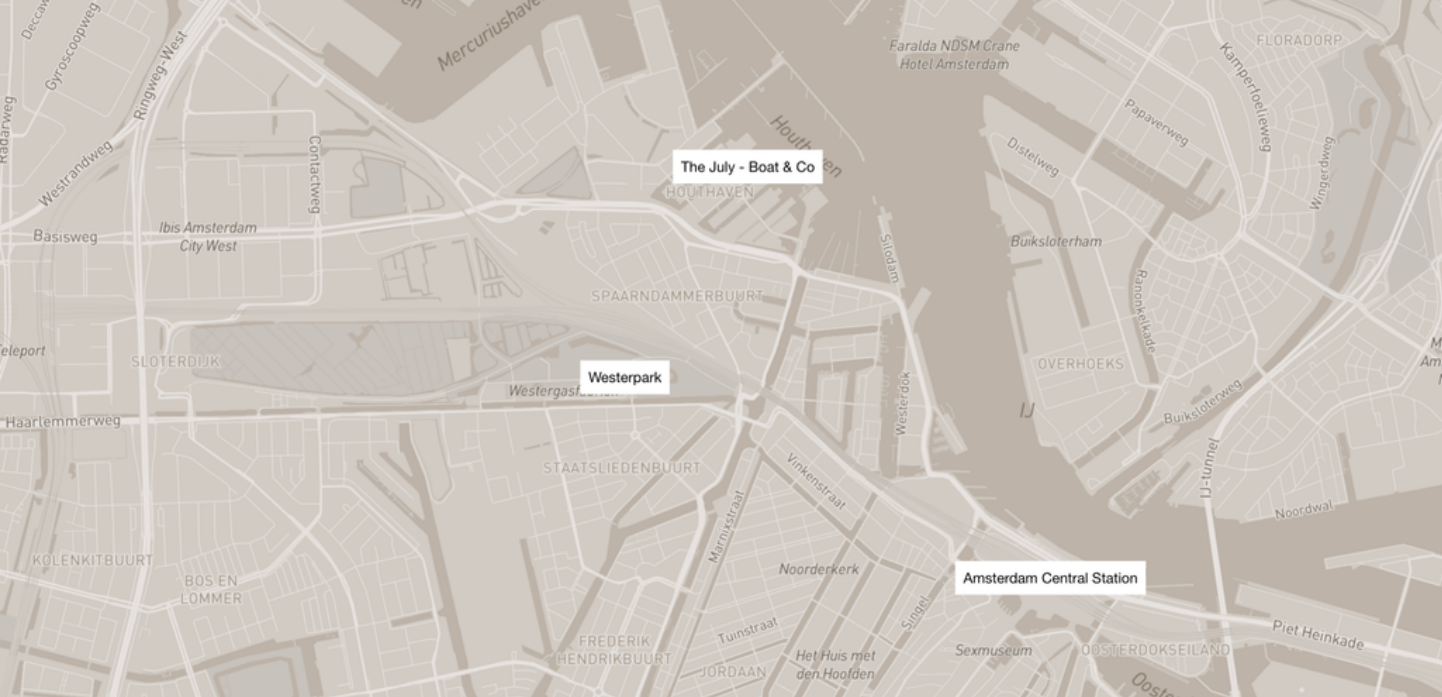


Location

Located on Amsterdam's waterfront in the Houthaven, The July – Boat & Co places guests close to the Jordaan, Westerpark, the IJ and the city's historic centre.

Set in one of Amsterdam's most innovative neighbourhoods, the hotel is surrounded by waterside restaurants, independent cafés, creative businesses and striking contemporary architecture, all just a short bike ride from the city centre.

Well-connected for both business and leisure travel, guests can easily reach Amsterdam Schiphol Airport, Amsterdam Central Station and key business districts across the city. Whether guests are visiting for work, an extended stay or a city break, The July – Boat & Co is designed to help them experience Amsterdam at their own pace.



AIRPORT

20 minutes by car

WESTER PARK

20 minutes on foot

CENTRAL STATION

20 minutes by public transport

CITY CENTRE

10 minutes by bike

Corporate contracts built for volume

Fixed Corporate Rate: A fixed rate year-round for companies with a minimum annual room-night commitment.

Dynamic Corporate Rate: A discount on our flexible online rate, ideal for companies with lower travel volumes. Flexible pricing with corporate benefits.

Freedom to change your plans

Free cancellation: Cancel without penalty up to 24 hours before arrival.

Flexible modifications: Adjust your dates up to 24 hours before check-in.

Frictionless booking: Book directly through our dedicated reservations team, via a custom booking code, or directly through your GDS platform.

[Request partnership](#)

THE JULY