

LONDON

Page 1 – 9
Hotel Information

Page 10
Corporate options

VICTORIA



THE JULY

THE JULY LONDON VICTORIA



The July – Victoria is an apartment hotel in the heart of London, perfectly located moments from Victoria Station, with easy access to Gatwick Airport, Westminster and the city's iconic landmarks.

We balance the comfort and flexibility of apartment living with the luxury of hotel service. From Buckingham Palace and London's West End theatres to vibrant restaurants and neighbourhood cafés, you'll have the best of the city right on your doorstep.

Our 114 apartments feature thoughtfully designed living spaces, fully-equipped kitchens, comfortable beds, dedicated work areas and high speed Wi-Fi, giving you everything you need to stay your way, for as long as you like.

APARTMENT LIVING, HOTEL LOVING.

Why The July – Victoria



LOCATION

In the heart of London
Victoria, near Buckingham
Palace, Big Ben,
Westminster and the West
End.



APARTMENTS

Thoughtfully designed
apartments to suit every
stay, from Studios to
spacious Family
Apartments.



FLEXIBLE STAYS

Designed for both short
city trips and longer stays,
with fully-equipped
kitchens for easy flexibility.



WELLNESS & GYM

Fully-equipped gym, sauna
and wellness facilities
available for guests to
recharge and reset.



FOOD & DRINK

The Idler: Seasonal dining at our
British + Mediterranean
restaurant and bar, from morning
until night. Room service
available.



WORK & CONNECT

Flexible social spaces
designed for working,
meeting or unwinding
between plans.



DESIGN

Art Deco-inspired interiors
blend historic charm with
contemporary apartment
living in the heart of Victoria.



VIEWS

Surrounded by royal
landmarks, parks, historic
West End theatres and some
of London's most
characterful neighbourhoods.



24/7 SERVICE

Premium hotel service with
the comfort and flexibility
modern travellers look for
today.



SUSTAINABILITY

Sustainability-led design
choices and a long-term
vision for responsible urban
hospitality.



WIFI

Complimentary high-
speed Wi-Fi throughout the
property.



LAUNDRY

Staying a while? Our on-site
laundry room makes it easy to
keep things fresh.



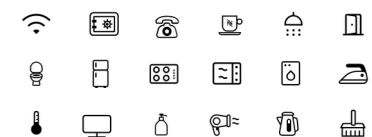
Studio Apartment

Built for a restful night's sleep with everything you need. Our Studio Apartment has a comfortable king size bed, handcrafted mattress and fully-equipped kitchen.

Combining smart design with home-from-home comforts, including a lounge area and access to all hotel facilities.



SIZE: 22-23 M2
DOUBLE BED



Executive Apartment

More space to feel at home.
With a fully-equipped kitchen
and dedicated workspace, our
Executive Apartment has
everything you need to settle in.

Whether you're visiting for business or leisure,
we've got the space and flexibility for a
seamless stay, with full access to all hotel
facilities.



SIZE: 22-23 M2
DOUBLE BED



Premium Executive Apartment

Ideal for longer stays. Our Premium Executive Apartment features a fully-equipped kitchen, dedicated workspace, generous lounge area and a super king size bed.

Extra room to work and unwind with full access to hotel facilities. This is the apartment for extended stays and when business and leisure travel collide.



SIZE: 32-35 M2
DOUBLE BED





Two Bedroom Suite

Sharing without compromising on space. Our Two Bedroom Suite, Hood, features separate bedrooms with twin bed options, laundry facilities, an apartment-sized living and dining area and everything you need for work, life or family balance.

Perfect for colleagues, families or friends travelling together, with separate living spaces and full access to all hotel facilities.



SIZE: 72 M2
TWO DOUBLE BEDS



Three Bedroom Suite

Designed for staying together. Our Three Bedroom Suite, Harrington, features three separate bedrooms with twin bed options, laundry facilities, an apartment-sized living and dining area and everything you need to all feel at home.

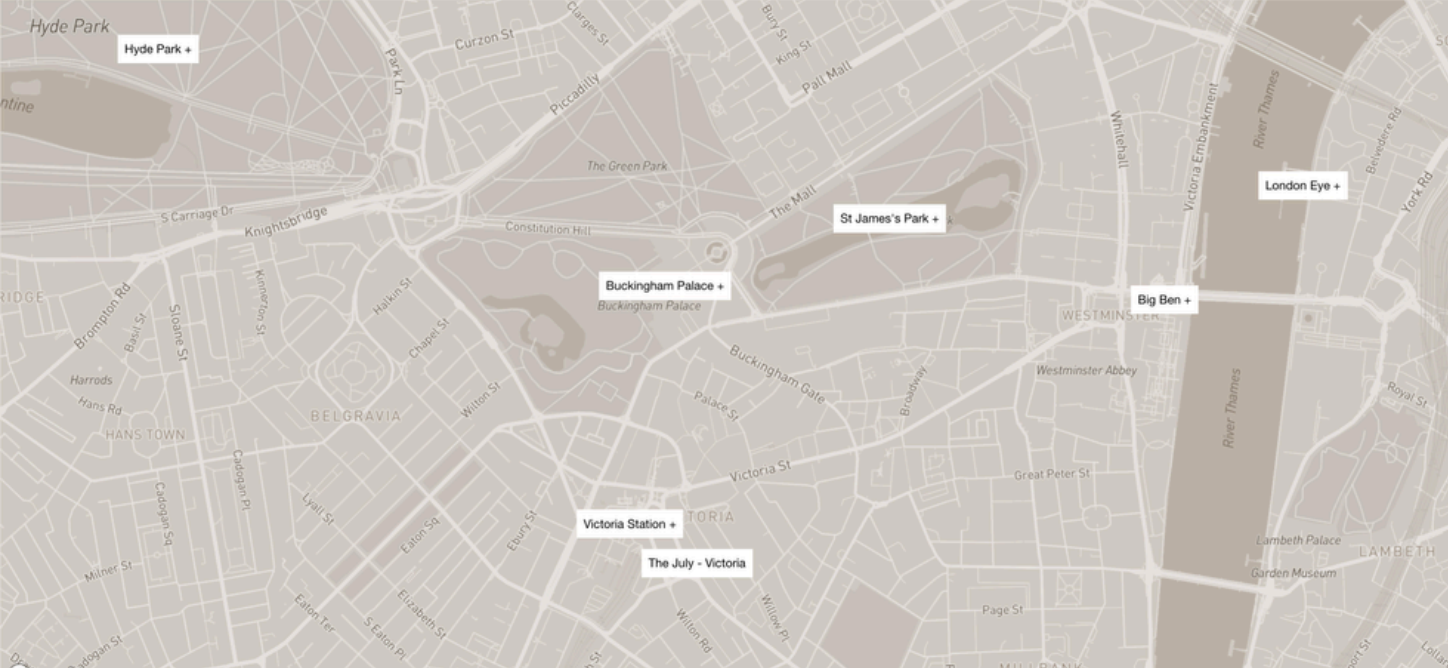
Ideal for families, groups or longer stays, with plenty of space to live, work and relax separately, plus full access to all hotel facilities.



SIZE: 88 M2

**TWO DOUBLE BEDS
+ ONE SINGLE BED**





Location

Based in central London, The July – Victoria places you moments from Victoria Station, Buckingham Palace, Westminster and London's iconic West End theatre district.



Surrounded by historic landmarks, neighbourhood cafés, acclaimed restaurants and scenic parks, The July – Victoria is perfectly located to experience London's landmarks and local character alike. Whether travelling for business, a longer stay or a city break, explore all that London has to offer from one central location.

Designed for work, leisure and everything in between, The July – Victoria connects you to the very best of London from the comfort and flexibility of your very own apartment.

BUCKINGHAM PALACE

13 minutes on foot

ST JAMES'S PARK

13 minutes on foot

VICTORIA STATION

2 minutes on foot

WESTMINSTER

9 minutes on foot

Corporate contracts built for volume

Fixed Corporate Rate: A fixed rate year-round for companies with a minimum annual room-night commitment.

Dynamic Corporate Rate: A discount on our flexible online rate, ideal for companies with lower travel volumes. Flexible pricing with corporate benefits.

Freedom to change your plans

Free cancellation: Cancel without penalty up to 24 hours before arrival.

Flexible modifications: Adjust your dates up to 24 hours before check-in.

Frictionless booking: Book directly through our dedicated reservations team, via a custom booking code, or directly through your GDS platform.

[Request partnership](#)

THE JULY